



Franchise **Prospectus**

 **Inspect a Home**



WELCOME TO **INSPECT A HOME**

Inspect a Home is a trusted name in New Zealand's property sector. We provide trusted home inspections for commercial and residential properties, offering a comprehensive list of checks to help you make an informed decision before buying or selling

At Inspect a Home, we value accuracy, clarity, and care. Our commitment to detail and client care has resulted in a strong track record of customer satisfaction, with a reputation built through consistent results rather than marketing promises.

Over the years, we've developed proven systems for inspections, client communication, and compliance, systems that consistently deliver outcomes our clients trust and value.

As demand for our services has continued to exceed capacity, we recognised the opportunity to extend our reach by partnering with individuals who share our values. Franchising allows us to grow sustainably while ensuring every inspection conducted under the Inspect a Home name maintains the same quality, care, and professionalism we're known for.

We are seeking franchise partners to establish a network of professionals committed to elevating building inspection standards nationwide, one property at a time.



OUR FOUNDERS

Inspect a Home was founded by William and Jenny, a husband-and-wife team, to offer industry expertise people can trust.

William Espin

Founder and Building Inspector

William Espin, founder of Inspect a Home, brings over 35 years of expertise as a quantity surveyor, building surveyor, and project manager, with extensive experience in both residential and commercial properties across South Africa and New Zealand.

His deep understanding of building codes, weather-tightness, and compliance has shaped the systems, reports, and training used throughout the network.

William remains actively involved, mentoring franchise partners and ensuring consistent service quality. His dedication to education, client care, and continual improvement is the foundation of the brand, equipping franchise partners with the tools, knowledge, and support needed to thrive in the building inspection industry.



Jenny Espin

Founder and Customer Services

Jenny is totally dedicated to client excellence and committed to delivering exceptional and delight experiences ensuring exceptional service and customer satisfaction.

OVER 35 years of expertise

OUR JOURNEY



From Auckland Affordable to Inspect a Home

Originally operating as Auckland Affordable Inspect a Home, the company evolved into Inspect a Home NZ Group as demand grew beyond Auckland, creating a scalable brand and system to deliver trusted building inspections across New Zealand.



While continuing to maintain the unique qualities our business stands for, we are now franchising to give homeowners nationwide the opportunity to experience exceptional building inspections.

Our inspections will continue to deliver exceptional construction knowledge and expertise, and provide a fast, thorough, and cost-effective service that is both efficient and reliable.

Inspect a Home was established to bring greater depth, transparency, and integrity to the building inspection industry. What began as a single, high-quality inspection service has evolved into a recognised brand known for setting a new benchmark in professionalism and thoroughness.



WHY PARTNER WITH INSPECT A HOME

Joining Inspect a Home means becoming part of a respected, proven brand in a high-demand industry. With a strong reputation, clear systems, and ongoing support, this franchise opportunity offers the foundation for long-term success, without starting from scratch.

KEY BENEFITS FOR FRANCHISE PARTNERS:



Trusted Brand with a Proven Reputation

We've built our name on quality and integrity consistent praise from real estate professionals, homeowners, and investors.



Strong Market Demand

Demand for inspections continue to outpace our capacity. We provide our Franchise Partners with qualified leads from day one, helping you build momentum quickly.



Low Overheads, High Flexibility

From hands-on field training to long-term mentoring, you'll receive practical, expert guidance every step of the way, tailored to your experience level.



Efficient Systems & Tools

Our proven systems cover everything from inspections and reporting to bookings and compliance, so you can focus on delivering great service, not reinventing the wheel.



Comprehensive Training & Ongoing Mentorship

This is a home-based business with minimal setup costs, no storefront, and control over your schedule. It's designed to be financially lean, scalable, and lifestyle-friendly.



A True Point of Difference

Our walk-through inspections with clients, real-time education, and deep attention to detail set us apart in a crowded market.

OUR SERVICES

In an industry where rushed reports and checklist-style inspections are common, we stand apart by providing a truly comprehensive service.



Over 275

5.0 ★★★★★

Reviews



Thorough, In-Depth Inspections

We conduct inspections with precision and care, looking beyond the obvious to uncover hidden risks and issues. Our goal is to help clients make informed, confident decisions about their property.



Clear, Professional Reporting

Our reports are detailed yet easy to understand, offering clear explanations, supporting photos, and prioritised recommendations. Clients receive insights they can trust, not just data.



Reputation Backed By Results

With over 275 five-star reviews, clients regularly praise our professionalism, depth of knowledge, and customer service. Many say it's the most detailed inspection they've ever had.



Exceptional Customer Care

We take time with every client, walk them through findings in person, and answer questions with patience and clarity. It's not just an inspection, it's a guided experience.



Industry Expertise

Our systems are backed by years of experience and up-to-date knowledge of New Zealand's unique property challenges, including weather tightness, construction flaws, and compliance risks.

GETTING STARTED **WITH** **COMPREHENSIVE TRAINING**

What to Expect When You Join Inspect a Home

From day one, franchise partners are fully supported through a structured onboarding process designed to build confidence, capability, and long-term success. New franchise partners complete a 2–3 week intensive training program at our Auckland Head Office.

This combines classroom learning with practical, in-field experience alongside seasoned inspectors. Training covers:

- 👑 Conduct at least ten live inspections to build real-world confidence
- 👑 Inspection methodology and reporting systems
- 👑 Understanding of the building codes and compliance
- 👑 Understand how to use moisture meters and industry tools
- 👑 Identifying significant defects, particular attributes
- 👑 Identifying significant maintenance requirements and gradual deterioration
- 👑 Identifying weathertightness issues and risk associated with any building type
- 👑 Client communication and on-site walk-throughs
- 👑 Business operations, admin processes, and financial literacy



Ongoing Support

At Inspect a Home, support doesn't stop after training. We're committed to helping you succeed with practical, hands-on guidance every step of the way.



Technical Support

Ongoing access to expert advice from Head Office and the team, with regular Zoom check-ins and help interpreting complex inspections.



Business & Financial Guidance

Coaching on pricing, quoting, GST, and cash flow, plus access to a trusted bookkeeper for setup and ongoing advice.



Call Centre & Admin Support

Inbound enquiries, bookings, and admin support managed centrally, so you can focus on inspections.



Marketing Assistance

National marketing campaigns, digital content, and local marketing guidance to build your profile and client base.



Continued Learning

Tiered development, regular mentoring, and updates on best practices, compliance, and industry insights.



FRANCHISE **PARTNER PROFILE**

We're building a national network of professionals who are passionate about quality, client care, and doing things properly. Our franchise partners are more than just business owners; they're trusted advisors in their communities, helping people make better property decisions every day

IDEAL FRANCHISE PARTNER CHARACTERISTICS:



Trade, construction, or property background (preferred)



Have relevant practical experience in the New Zealand building industry



Technically qualified in construction or relevant field



Member of a relevant professional or trade organisation



Licensed Building Practitioner (LBP)



Council Building Inspector



Willing to follow proven systems and ask for support



Financially fit with sound business acumen



Reliable, self-motivated, and committed to quality



Comfortable with technology and reporting systems



Strong communication and interpersonal skills



Community-minded and customer-focused



FAQs

Term

The standard term is an initial period of 5 years and 2 further terms of 5 years (15 years total).

How long will it take before I operate?

We estimate that from the time you sign the agreement, to providing a service to your first customers will be approximately one month.

What financial information will I receive?

A closer look at financial scenarios are provided later in the application process. In the meantime, we have provided some initial and ongoing fees as a guide.

Who looks after advertising my territory?

Franchise partners can market in their territory at an organic, local area level. While national and local advertising and marketing campaigns are organised through the Head Office for efficiencies and cost advantages.

How do territories work?

Your territory is non-exclusive. Head Office will assist you in establishing your business within your territory and provide advice on the best way to market to your customers and maximise revenue.

The non-exclusive territory allows other inspectors to support you during demand surges, illness, or holidays, ensuring your clients are always covered.

Head Office will not grant another franchise partner within the territory until you are operating at the agreed-upon capacity and are no longer able to meet market demand within a reasonable time period.



What is the investment required?



Franchise Purchase Fee

\$30,000



Monthly Franchise Royalty

10%



Initial Training Fee

\$3,500



FMP / Administration Fee

8%



Call Centre Fee

Included in FMP



Local Advertising Spend

\$250 per month



Group Marketing Fund

\$500 per month



Launch Marketing Amount

\$500



Set-up costs including

Initial training fee, uniform, first aid & vehicle signage: \$4,900

Tools & equipment: \$2,900

Budgeted legal costs for franchise: \$3,000

Launch Marketing: \$500

ESTIMATED TOTAL COSTS

\$41,300

Excluding GST

While every effort has been made to ensure the accuracy of the information provided in this document, the Franchisor disclaims liability for inaccuracies. The projected establishment costs provided in this document are based on reasonable assumptions derived from our experience in operating this type of business. All costs shown exclude GST and set up costs.

TAKE THE **NEXT STEP**

Ready to help New Zealanders make smarter property decisions, while building a business you're proud of?

Inspect a Home gives franchise partners the opportunity to align with a trusted and growing New Zealand brand leading the building inspection industry.

BOOK A DISCOVERY CALL

e: info@inspectahome.co.nz

Build a Business. **Make a Real Impact**